



**KIDSCOMPANY
ART WITH HEART**

PRESS RELEASE

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KIDS COMPANY IS DELIGHTED TO ANNOUNCE THAT GÜNTER ROTH IS THE FIRST ARTIST TO COLLABORATE ON A PIONEERING SCHEME, 'KIDS COMPANY ART WITH HEART' TO RAISE SUSTAINABLE FUNDS FOR THE CHARITY.

Günter Roth, the determinedly non-commercial but acclaimed German artist, has partnered with leading UK charity Kids Company for a unique private viewing and sale of his Bathers series paintings. Having never previously shown in the UK this event is a one off opportunity for a British audience to experience his work.

Luca and Graziella Ferrari, both long time supporters of Kids Company, designed this concept as an innovative way to help the charity they love while simultaneously developing a new platform for the art world. The goal of this philanthropic endeavour is to create a self-sustaining model to provide funds for Kids Company's therapeutic service through annual art exhibitions.

"The juxtaposition of the sophistication of London as a global financial centre, with the conditions that some children are forced to endure only a short distance away from the City, is hard to fathom. We have been overawed by the work done by Kids Company in turning despair into hope and misery into opportunity. We owe a huge thanks to Günter who has made his work available for this initiative, and would encourage everyone to look at his art, and know that anything you decide to purchase benefits an amazing cause." Luca and Graziella.

Founded by Camila Batmanghelidjh in 1996, Kids Company provides practical, emotional and educational support to vulnerable inner-city children. The partnership with Kids Company is the first time Günter Roth has worked with a charity specifically in the UK.

"Children who have been maltreated are stunned by shock. Often words freeze and language is paralysed as the trauma seems more powerful than words can express. Arts therapists and artists at Kids Company help children use images to process the pain, acquire mastery over it and then transform it into creative output. Partnering with artists is a gift, reaching out to restore dignity to children who have been denied it. This art is beautiful; so are the children. What more do you want? And by the way, you should definitely buy it for a lot of money!" Camila Batmanghelidjh, Founder and Chief Executive, Kids Company.

www.kidsco.org.uk

All art enquiries and price lists queries can be directed to Serena Morton Limited at serena@serenamorton.com





Notes to Editors:

Günter Roth

1934 Günter Wilhelm Peter Roth born 5 July in Eschweiler a small town near Aachen in Rhineland, Germany.

1953-1956 Attended the Werkkunstschule in Aachen (School of Arts and Crafts), previously directed by Mies van der Rohe, as a pupil of Josef Zeller

1956-1959 Attended Accademia di Belle Arti Brera (Brera Academy of Fine Arts) as a pupil of Marino Marini.

In 1972 he exhibited a series of sculptures made in the Sixties at Arte Centro Gallery in Milan.

1977-91 Lived in Germany with his family until his return to Milan in 1991.

1992-1997 Started focusing on a new subject called The Bathers, painted on canvas.

Currently lives and works in Milan.

For further information see his website <http://www.gunter-roth.com/>

Luca and Graziella Ferrari

Luca is an M&A advisor who worked in London for S.G. Warburg and Goldman Sachs and is currently a partner of Greenhill. He is married to Graziella, and they live in London with their two children, Mia and Alessandro and Dylan the Labrador.

Kids Company

Kids Company was founded by Camila Batmanghelidjh in 1996. Kids Company provides practical, emotional and educational support to vulnerable inner-city children. Its services reach 36,000 children across London, including the most deprived and at risk whose parents are unable to care for them due to their own practical or emotional challenges. The charity provides a safe, caring, family environment where support is tailored to the needs of each individual. Their services and support empower children who have experienced enormous challenges to lead positive and fulfilling lives.

In 2007 Kids Company was awarded the Liberty and JUSTICE Human Rights Award. In 2010 they were selected as a 'Child Poverty Champion' by the End Child Poverty project for their success in enabling children to achieve their full potential.

Registered Charity Number: 1068298

www.kidsco.org.uk

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